

*b*inspirebooks

Beth Lottig
Writer | Editor | Book Coach

Thank you for taking the time to review my service offerings. No matter where you are in the writing or publishing process, my goal is to support you through each stage so you can publish with confidence.

SERVICES AT A GLANCE

Writing
Support



Ghostwriting
Writing Coaching
Outlining Sessions

3 Levels
of Editing



Developmental Editing
Copy Editing
Proofreading

Publishing
Consults



Production/Design
Distribution/Printing
Marketing/Sales

I've outlined my most popular services on this first page, and you will find detailed descriptions and rates for each on the following pages. Please don't hesitate to reach out if you have additional questions.



Editing Services

Developmental Editing

Timing: Once first draft of manuscript is complete

A developmental edit provides a thorough, in-depth review of your manuscript, noting structural and style edits as well as smaller mechanical ones. Be prepared for major revisions that will make your manuscript sing! A developmental editor always has your target reader and audience in mind and will make sure your message is engaging, organized well, clearly communicated, and appropriate for your reading audience.

Rate determined by word count | \$0.045/word

Copy Editing

Timing: Before sending to design for interior formatting

The primary concerns of a copy edit are grammar, spelling, punctuation, and adherence to Chicago Manual of Style. Copy editors address the format of citations, flag any copyright issues, if applicable, and create a style guide for the manuscript to ensure consistency throughout. A copy editor will query the author if there is a need for major revision to improve clarity or concise writing.

Rate determined by word count | \$0.03-\$0.035/word

Proofreading

Timing: Before print when final interior file is approved

A proofread is the final step of editing when the manuscript is formatted and ready for print. This step of editing addresses any remaining spelling and grammar issues introduced during revisions, as well as proper formatting of citations and standard elements like headers, footers, and an accurate table of contents.

Rate determined by word count | \$0.025/word



Writing Services

Writing Coaching

12-week coaching + outlining session

With writing coaching, we start with an outlining session to create a structure for your book, create a writing plan, then meet weekly to go over content. You complete writing homework each week based on the prompts and support I provide at each session and will finish a full manuscript by the end of the 12 weeks. This path is best for those who enjoy writing and can devote 2-3 hours per week to completing the writing assignments.

\$250 [1-hour outlining session](#) | \$100 [1-hour coaching call](#)

Ghostwriting

Full-service writing, outlining, and content development

A ghostwrite begins with a strategy session to determine target audience, project scope, and overall timeline. We will discuss a structure for the book and potential content from speech transcripts, blogs, interviews, articles, videos, presentation decks, etc. Additional interviews may be requested based on the need for additional content. Once the initial session is complete, work will commence. You will receive chapters to review weekly/biweekly according to the projected timeline until the rough first draft manuscript is complete. This path is best for those who want to be involved in the writing process but have a limited schedule.

\$6000-8000 for 40k-word book *Ghostwrites receive custom quoting based on manuscript length, genre, and scope of the project.

Publishing Services

Printing

Distribution

Production/
Design

Marketing/
Sales

Publishing Consults

Get custom support around production, distribution, marketing, and printing as an indie author. These consults are helpful for addressing specific questions, getting some direction, and outlining best next steps as needed during your indie publishing journey.

30-minute call | \$75

Book Production

I've helped hundreds of authors through book production, and my proven process will yield not only professional print and ebook files but also the know-how to print, distribute, and market your book effectively. This service is best for authors who value professional coaching and guidance every step of the way.

60-90 day timeline | Services starting at \$1500* *quoted upon manuscript review

I also recommend the following providers for experienced authors who prefer to work directly with a designer:

Philip Alera Design - Cover Design, Interior & Ebook Formatting (\$200-400)

Melinda Martin Publishing - Cover Design, Interior & Ebook Formatting, and Marketing Collateral (\$1500-\$2500)



I'm here for you!

The services listed on this price sheet are a sampling of my most popular editing and consulting services. If you don't see a needed service here, please reach out to me at beth@inspire-books.com.